

# SURGE

Mobile Surgeons Helping Mobile Surgeons

**2023 Partnership  
Opportunities**

SURGE Surgical Symposium May 4-6, 2023  
Fall Meeting October 2023

[SURGEdvm.com](https://SURGEdvm.com)

# SURGE

Dear Partner,

SURGE is a community of over 170 mobile veterinary surgeons who network for educational events, peer support, coaching, and access to Partner information and discounts.

The 5<sup>th</sup> annual SURGE Surgical Symposium (S3) will take place May 4-6, 2023 in San Antonio, TX. There is no other forum where mobile surgeons share ideas with like-minded peers. S3 is a unique opportunity for companies to build relationships with surgeons and learn about their specific needs and desires.

Topics include best practices, tips & tricks, exit strategies, and more. Formats alternate between presentations, panels, and roundtable discussions.

There are multiple opportunities for visibility for our Partners.

By the way, we call our sponsors “Partners” for a few reasons: unlike at other conferences, Partners are an integral part of the audience. They are invited to attend all lectures and interact directly with attendees.

Time will be available for Partners to explain how they can help surgeons improve the performance of their practice.

New in 2023: we have added benefits that will give Partners even more exposure and encourage organic relationships.

As a Partner, you have the opportunity to connect with our members year-round in your own private online forum. Our online community is a place where mobile surgeons discuss clinical and business topics, access exclusive discounts, and network with other members and Partners.

Top tier Partners have much more exposure to members, including opportunities to participate in educational webinars and live wet labs!

In addition to our Spring S3 event in May, we will host a Fall event in October, coinciding with the ACVS meeting. All Partners will be mentioned in that meeting as well.

Please review the below information about our Partnership Tiers.

Feel free to reach out with any questions.

Thank you very much for your consideration and support.

Jim Ballow, DVM

Justin Harper, DVM, DACVS

Phil Zeltzman, DVM, DACVS, CVJ, Fear Free certified

[support@SURGEdvm.com](mailto:support@SURGEdvm.com)

# SURGE Stats

MEMBERSHIP: OVER 170  
MOBILE SURGEONS

NUMBER OF 2022 SYMPOSIUM  
ATTENDEES: 100

NUMBER OF GENERAL PRACTICES  
SERVED BY OUR MEMBERS: 3500+

112 FACEBOOK GROUP MEMBERS  
(16.7% GROWTH SINCE DECEMBER 31, 2021)

AVERAGE FACEBOOK POSTS PER DAY  
SINCE JANUARY 1, 2022: 2.38

AVERAGE EMAIL OPEN RATE SINCE  
JANUARY 1, 2022: 68.94%

FORUM STATISTICS: 211 TOPICS,  
835 POSTS, 219 MEMBERS & PARTNERS

## Why Partner with Us?

- Increased awareness and interest
- Build relationships with mobile surgeons
- Promote and beta test products and services
- Gain feedback from surgeons in the trenches

## How Do We Help Mobile Surgeons?

- Educational events – Symposium in May, meeting in October
- Online community for discussing business and clinical topics
- Peer support and coaching
- Access to Partner discounts and resources

**[Click here to secure your  
2023 SURGE Partnership](#)**

Any questions about SURGE or our partnership opportunities?  
Feel free to contact us: [Support@SURGEedvm.com](mailto:Support@SURGEedvm.com)

# What is the SURGE Forum?

Break communication barriers by engaging directly with surgeons in your own private forum on the SURGE website. As a forum Partner, you have a unique opportunity to build relationships with SURGE members year-round.

Get the most out of your partnership addition by following these pro tips:

- Share special offers and announcements
- Ask for feedback from surgeons
- Connect with members before and after events
- Spread the word about new sales reps and new products

## SURGE Partner Testimonials

— “ —

The partnership between SURGE and Elanco has been extremely productive! The transparency and access to the SURGE members has been very valuable, and has allowed our Specialty team to engage where they could not previously.

MARK DANEN, ELANCO

— ” —

— “ —

Working with the team at SURGE has been wonderful and has also opened doors to many other opportunities that we may not have normally encountered. We look forward to growing and evolving this valuable partnership in the future.

DR. CYNTHIA MACKENZIE, AVMA TRUST

— ” —

[Secure your 2023 SURGE Partnership!](#)

# SURGE

# 2023 SURGE Partnership Tiers

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Elite Partner Benefits - \$14,000 Included Benefits		Gold Partner Benefits - \$8,000 Included Benefits		Silver Partner Benefits - \$5,500 Included Benefits		Bronze Partner Benefits - \$2,500 Included Benefits	
<p>* One Partner Announcement email to SURGE Members</p> <p>* One 1 hour live educational webinar</p>							
<p><b>Spring S3 Benefits</b></p> <p>* 8' skirted table, two chairs, two representative tickets</p> <p>* 4-min introduction of your company</p> <p>* One 15-min "State of the Industry" presentation</p> <p>* Logo slide recognition as Elite Partner during breaks</p>	<p><b>Fall S3 Benefits</b></p> <p>* Two representative tickets (no table)</p> <p>* Logo slide recognition as Elite Partner during breaks</p>	<p><b>Spring S3 Benefits</b></p> <p>* 8' skirted table, two chairs, two representative tickets</p> <p>* 3-min introduction of your company</p> <p>* Logo slide recognition as Gold Partner during breaks</p>	<p><b>Fall S3 Benefits</b></p> <p>* One representative ticket (no table)</p> <p>* Logo slide recognition as Gold Partner during breaks</p>	<p><b>Spring S3 Benefits</b></p> <p>* 8' skirted table, chair, one representative ticket</p> <p>* 2-min introduction of your company</p> <p>* Logo slide recognition as Silver Partner during breaks</p>	<p><b>Fall S3 Benefits</b></p> <p>* One representative ticket (no table)</p> <p>* Logo slide recognition as Silver Partner during breaks</p>	<p><b>Spring S3 Benefits</b></p> <p>* 8' skirted table, chair, one representative ticket</p> <p>* 1-min introduction of your company</p> <p>* Logo slide recognition as Bronze Partner during breaks</p>	<p><b>Fall S3 Benefits</b></p> <p>* Logo slide recognition as Bronze Partner during breaks</p>
<p><b>Optional Elite Spring S3 Benefits</b></p> <p>* Option to purchase up to two additional representative tickets for \$1500 each</p> <p>* Option to upgrade to 30-min State of the Industry presentation for \$1000</p> <p>* Option to purchase one 3-min product presentation for \$500</p> <p>* Option to purchase attendee contact information for \$3000</p>	<p><b>Optional Elite Fall S3 Benefits</b></p> <p>* Option to purchase one additional representative ticket for \$500</p> <p>* Option to purchase one 3-min company introduction for \$500</p> <p>* Option to purchase one 30-min presentation for \$3000 (subject to availability)</p>	<p><b>Optional Gold Spring S3 Benefits</b></p> <p>* Option to purchase up to two additional representative tickets for \$1500 each</p> <p>* Option to purchase one 30-min State of the Industry presentation for \$2000 (subject to availability), or one 3-min product presentation for \$500</p>	<p><b>Optional Gold Fall S3 Benefits</b></p> <p>* Option to purchase one additional representative ticket for \$500</p> <p>* Option to purchase one 3-min company introduction at Fall S3 for \$500</p> <p>* Option to purchase one 15-min presentation for \$1500 (subject to availability)</p>	<p><b>Optional Silver Spring S3 Benefits</b></p> <p>* Option to purchase one additional representative ticket for \$1500</p> <p>* Option to purchase one 3-min product presentation for \$500</p>	<p><b>Optional Silver Fall S3 Benefits</b></p> <p>* Option to purchase one 3-min company introduction for \$500</p>	<p><b>Optional Bronze Spring S3 Benefits</b></p> <p>* Option to purchase one additional representative ticket for \$1500</p> <p>* Option to purchase 1-min product presentation for \$200</p>	<p><b>Optional Bronze Fall S3 Benefits</b></p> <p>* Option to purchase one representative ticket for \$500 (no table)</p>
<p><b>Optional Elite Benefits</b></p> <p>* Option to host wet lab for \$5000 (subject to availability)</p> <p>* Option to sponsor event happy hours/meals (subject to availability – pricing varies)</p> <p>* Option to purchase one additional 1 hour live educational webinar for \$2000 (subject to availability)</p>		<p><b>Optional Gold Benefits</b></p> <p>* Option to host wet lab for \$5000 (subject to availability)</p> <p>* Option to sponsor event happy hours/meals (subject to availability – pricing varies)</p> <p>* Option to purchase one 1 hour live educational webinar for \$2000 (subject to availability)</p>					

### Additional SURGE Sponsorship Opportunities

	Cost	Quantity Available
Logo on SURGE website with direct link to your company's website promoted as 2023 Partner + SURGE Member Name List	\$2,000	N/A
Add-On: SURGE Member Contact Info (Email/Business Phone/Address)	\$5,000	N/A
Forum Access & Private Thread for your company to interact directly with SURGE Members	\$750	N/A
Partner Announcement Email to Membership (Single Partner Email - subject to availability)**	\$1,500	6
Partner Announcement Email to Membership (Two Partners per Email - subject to availability) **	\$1,000	12
Partner Announcement Post in SURGE Private Members Only Facebook Group**	\$500	24
Partner Announcement Post on SURGE Public LinkedIn Page	\$500	N/A
Spring or Fall S3: Half Page Ad Emailed to S3 Attendees**	\$500	10
Spring or Fall S3: Full Page Ad Emailed to S3 Attendees**	\$1,000	3
Spring or Fall S3: Half Page Ad Emailed to ALL SURGE Members**	\$1,000	10
Spring or Fall S3: Full Page Ad Emailed to ALL SURGE Members**	\$3,000	3

\*\*Limited quantities available, offered on first come, first served basis

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